Contact No: +919681256495 c/o-Safir uddin, Bijaharpur, P.O.Golghat, Email:[anishrahaman91@gmail.com](mailto:anishrahaman91@gmail.com) Dist. Purba Medinipur,pin 721139,

West Bengal, India.

Sk Anisur Rahaman



**Career Aspiration** :

Result driven individual, seeking assignment in marketing management position where my professional experience and education will allow me to make an immediate contribution as an integral part of a progressive company.

* Seeking assignment in marketing management which will require me to apply my business experience and education to assist the company in the accomplishment of its goals.

# SYNOPSIS

* Successfully completed Masters in Business Administration with Dual Specialization in Marketing management and Human Resource management from the university of North Bengal, in 2015.
* Endowed with a passion for winning as evinced through demonstrated excellence in the academic& extracurricular areas.
* Confident and hard working individual with quick learning and implementing capability
* Team member and motivator as well with team work approach towards achievement of collective goals.
* Attended various projects during academic & professional courses.
* Been proactive and focused as a student.
* An effective planner with strong and good reasoning skills.
* Ability to deal with people diplomatically
* Good in building & maintaining relationships.
* Strong counseling & convincing techniques
* Effective inter-personal skills

# SCHOLASTICS

* Masters in Business administration with dual specialization in Marketing Management and Human Resource Management from the University of North Bengal in 2015 with 62%marks.
* Became topper in BBA under the aegis of Sikkim Manipal University in 2011 with 72% marks.
* Higher Secondary (12th ) under the aegis of West Bengal Council of Higher Secondary Education 2008 with 74% marks.
* Madhaymik (10th ) under the aegis of West Bengal Board of Secondary Education in 2006 with 70% marks.

# CAREER INTERESTS

* Sales and marketing Market Research
* Advertising Public Relations
* Promotions Brand Management

# PROJECT UNDERTAKEN

* 45days project work at West Bengal State Electricity Distribution Co. Ltd. Siliguri on The analysis of effectiveness of corporate social responsibility in WBSEDCL.
* 30 days work at National Dairy Development Board, Siliguri on The Analysis of Training effectiveness of DCS’S Secretaries in Bankura, West Bengal.
* 15 days work at ESPY FILMS, Siliguri. As a field investigator.

# SKILLS SETS

* Proficient in Windows 2007, Ms-office
* Internet proficient

# ACHIEVEMENTS

* Became topper in Graduation(2008-2011 batch)
* Actively participated at the National Symposium on Managing the Global Business- The road ahead held on February 1, 2014.
* Actively participated in district level youth parliamentary competition in 2007- 2008 organized by West Bengal Government.
* Actively participated in Various Cultural activities during school and college Duration
* Excellent orator and participated in various debates, extempore speech and Discussions

# PERSONAL DOSSIER

Date of Birth : March 8, 1991

Marital Status : Single

Sex : male

Language : English

Hindi

Bengali

Interests : Playing Guitar

Listen to Music

Traveling

Watching Movies

Driving Licence No: W.B.7320150268486

PAN No. : - BDRPR6453F

References : Available upon request

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